



Illinois Campaign to Prevent Gun Violence (ICPGV), a project of Legal Community Against Violence (LCAV), is a research-based public education campaign to promote meaningful gun policy reform in Illinois. Working with a statewide advisory group representing law enforcement, the medical and public health communities, local and state policymakers, victims and advocacy groups, ICPGV will inform the public and media on the facts about gun violence and prevention policies.

The goal of ICPGV is to educate the public and policymakers about the importance of meaningful gun violence prevention policies. ICPGV will educate the public about gun violence prevention policy options and connect with supporters through the following methods:

Statewide Poll

On March 21, 2007, ICPGV released the results of a statewide survey conducted by two polling firms, Overbrook Research (www.overbrookresearch.com), an Illinois survey research firm, and Lake Research Partners (www.lakesnellperry.com), a national survey research firm, in order to gauge public opinion on gun violence issues and various gun policy options. To read poll results, please go to www.icpgv.org/icpgv_polling.html.

Meetings, Events and Forums

A series of informational sessions will discuss policy options, present polling results, and provide research.

Media releases and editorials

ICPGV will issue press releases and hold press events to inform the public about the campaign, polling results and updates on the status of the policy options. Members of the advisory group will also send opinion editorials, letters to the editor and schedule editorial board meetings to present perspectives on policies to prevent gun violence.

About Legal Community Against Violence (LCAV)

LCAV is a public interest law center dedicated to preventing gun violence. Founded by lawyers, LCAV is the country's only organization devoted exclusively to providing legal assistance in support of gun violence prevention.

www.lcav.org

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